

From El Paso to the World



Export Forum and Golf Tournament April 26, 2012 from 8:00 AM - 5:30 PM At the Butterfield Trail Golf Club

You are invited to attend this Forum highlighting opportunities for exporting and exploring new prospects in foreign markets.

- Hear about the latest programs that facilitate and support local businesses in expanding beyond the region
- Identify target markets in Mexico through International Trade Missions
- Learn how El Paso is strategizing to become one of the top competitive cities in North America.
- Find out how a Foreign Trade Zone can help you reduce your import/ export cost.

El Paso International Airport welcomes you to this Forum

8:30 AM	Welcome- Emma Acosta, City Representative Dist. 3 Master of Ceremony: Jose Quinonez, FTZ No. 68 Manager
9:00 Am	El Paso TX- Top Competitive City in North America Speaker: Bob Cook, President REDCO
9:45 AM	Discussion Panel: Exporting Perspectives Presentation by Southwest Maquiladora Association, Shelter Program Presentation- by AIM Offshoring & Success Stories to help your company achieve International Trade.
10:45 AM	International Trade Missions- Mexico & foreign Investment in El Paso Speakers: Stephen Alley, Deputy Senior Commercial Officer, US Commercial Service- Mexico Robert Queen, Director El Paso Export Assistance Center
11:30 AM Lunch served at 12:00 Noon	FTZ Program- Leveling the playing field for US businesses on an international scene, and the impact in local communities Speaker: Daniel Griswold, President, National Association of Foreign Trade Zones

Cost:

Pre-registration March 21, 2012	_____ \$40 Includes access to forum, materials and meals
Registration at Doors	_____ \$55 Includes access to forum, materials and meals
Gold Exhibitor	_____ \$100 Includes access to forum materials, meals for two plus exhibition table
Platinum Exhibitor	_____ \$150 Includes access to forum materials, meals for two, exhibition table and company banner at event

Registration Information, contact Carolina Vela **E-mail:** Carolina.vela@elpasotexas.gov.

Telephone: 915-771-6016. **Send Checks or money orders to:** FTZ No. 68, 501 George Perry, El Paso TX 79906.

Cancellation Policy: For pre-paid Reservations: Registration fees are refundable for cancellations received in writing by Monday, April 12, 2012;

Cancellations received after this date will not be issued a refund. For Unpaid Reservations: Request for cancellations must be received in writing by Monday, April 12, 2012, if not charges may apply as indicated on registration form. All cancellation requests must be in writing, faxed to 915-772-2491 or emailed to carolina.vela@elpasotexas.gov. Refunds will be issued within 30 days following event.



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Forum Export Registration per person:

At the Butterfield Trail Golf Club

April 26, 2012. From 8:00 AM to 1:00 PM

Name: _____

Company: _____

Address: _____

Zip Code: _____ Telephone: _____ Fax: _____

Email: _____

Total: _____

Exhibitors Registration:

Gold: _____ Platinum: _____

Name: _____

Company: _____

Address: _____

Zip Code: _____ Telephone: _____ Fax: _____

Email: _____

Total: _____

Registration Information: Confirm attendance by e-mail or by mailing registration form along with a check or money order payable to: **City of El Paso** (2 Civic Center Plaza · El Paso, Texas 79901).

Exhibitors- must contact Carolina Vela **E-mail:** Carolina.vela@elpasotexas.gov.

Send Checks to: FTZ No. 68, 501 George Perry, El Paso TX 79906 **Phone:** 915 771 6016. **Fax:** 915 772 2491.

Cash and checks will be accepted at the door from those who register in advance.

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